



NEWS RELEASE

Malaysia's VMAC Business Group to Host Asia's Largest Medical Tourism Congress (GLOW2010)

KUALA LUMPUR, JAN 22: VMAC Business Group will be the host of Asia's Largest Medical Tourism Congress (GLOW 2010) on 13 -14 May 2010 at Kuala Lumpur, Malaysia. The congress will be touching on 3 of the most highly rated topic in Medical and Wellness industry, which includes Medical Tourism, SPA & Wellness and Workplace Wellness

One of the main focuses of GLOW 2010 is to highlight the growth of the medical tourism and gather senior level decision makers across the healthcare industries from around the world to brainstorm on issues concerning medical tourism.

There will be a minimum of 1,500 top decision makers from the healthcare industry in Asia, Middle East, Europe and US attending GLOW 2010 and expected visitors of 1,500. The congress will definitely be the best platform for all the decision makers from Healthcare industry to benchmark a network which is no doubt will benefit all parties who join the congress.

GLOW 2010 will be the significant regional networking event where Insurance Companies, Medical Tourism Facilitators that are looking to increase their network base overseas will be able to meet with top International Hospitals, Medical Travel Tour Operators and Medical Tourism related companies.

Major issues to be raised at this congress includes:

- Secrets in successful budgeting style for Medical Tourism Campaigns that enable marketing activities to be tracked from a financial perspective will be revealed during the congress.

- Guideline to obtain the international health care accreditation that ensures an adequate standard of health care center in both quality services and safety of patients.

International speakers onboard includes:

- CEO of Island Hospital
- CEO of National Heart Institute Malaysia
- Director Marketing of Raffles Hospital, Singapore

To Register as DELEGATES and EXHIBITOR to GLOW 2010, please do not hesitate to contact us at +603 26159499 or visit us at <http://www.GLOW2010.com>

You can write to us at boon@glow2010.com

To know more about the organiser, please log on to <http://www.VMACGROUP.com>

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